

Honda to Strengthen Research and Development of Intelligent Technologies

– Honda R&D Innovation Lab Tokyo to be Established as a New Stronghold for Honda's Intelligent Technology R&D –

TOKYO, Japan, June 2, 2016 – Honda R&D Co., Ltd., a research and development subsidiary of Honda, today announced plans to further strengthen its research and development of intelligent technologies and, toward that objective, will establish Honda R&D Innovation Lab Tokyo by around September this year in Akasaka, Tokyo, a new operation which will serve as a venue for “co-creation” – where Honda will seek to collaborate with external experts and other research institutes.

In 2003, Honda R&D established Honda Research Institute (HRI) for the purpose of evolving its cutting-edge intelligent research which explores new fields beyond mechanical engineering, including the fields of brain research and visual/aural recognition. HRI has been working on various research projects while establishing a global network of researchers in the areas of advanced sciences through HRI operations in Frankfurt in Germany, Silicon Valley and Columbus in the U.S. and Wako-City in Saitama Prefecture, Japan. In Silicon Valley, Honda R&D has also established its satellite operation, Honda Silicon Valley Lab (HSVL), which has been working in collaboration with the HRI operation in the U.S. and making progress in some areas including the discovery of technologies among local start-up companies.

By adding a new operation, Honda R&D Innovation Lab Tokyo, to the network of existing operations in Germany, the U.S. and Japan, Honda will strive to attract and gather new talent from broad areas of expertise on a global basis. Honda will accelerate practical applications of such technologies in the future while seeking collaboration with external experts and other research institutions.

Honda will further strengthen and expand its research in the field of intelligent technologies, connectivity and robotics to offer more joys to customers through its technologies and products.

< About Honda R&D Innovation Lab Tokyo >

Location: Akasaka, Minato-ku in Tokyo, Japan (plan)

Timing of establishment: September 2016 (plan)

Roles to be played by this Lab: cutting-edge research of intelligent technologies and further research for the application of intelligent technologies in the area of mobility.

Publicity materials relating to this press release are available at the following URL:

<http://www.hondanews.info/en/>

(The site is intended exclusively for the use of journalists.)